

Tyler County Forest Landowner Association Board Meeting Minutes

Saturday, August 7, 2010 9:30 AM
Parker Forestry Consultants, 411 N. Pine Street, Woodville, TX

Tim Parker hosted the TCFLOA Board Meeting at his office in Woodville. In attendance were Charles Zimmerman (President); Jack Clark (VP), Bill Tetley (Treasurer), Betty Zimmerman (Secretary), Hugh Hales (Dir), Tim Parker (Dir), Sarah Reinemeyer (Dir), Fred Reinemeyer, DeAnna Turner, Fred Turner, and Jeff Parker.

Charles Zimmerman called the meeting to order.

Betty Zimmerman distributed the minutes from the previous board meeting. Jack Clark moved that the minutes be accepted as written; Tim Parker seconded the motion and it carried.

Bill Tetley presented the Treasurer's Report. As of August 7, 2010, TCFLOA has a balance of \$5610.45. A total of 119 members that have paid their 2010 dues, including 7 new and 3 reinstated members. Our allocation for the TFA Landowner kiosk was \$67.35, rather than the full \$100 authorized. This structure could possibly be used by TCFLOA in the Dogwood Festival.

Committee Reports:

Bill Tetley presented the Education & Communication Committee & Public Affairs Committee reports.

- On Friday, August 13, 2010, TFA will host a Forestry Seminar & Landowner Council Meeting at SFA in Nacogdoches.
- The July issue of TFA's Texas Forestry publication included excellent articles.
- Polk County Landowner Association's next program will mirror TCFLOA's last meeting.
- Bill Tetley encouraged everyone to visit the Texas Forestry Museum in Lufkin.
- Betty added that the recent TFA Legislative Committee included discussions about the upcoming Texas Legislative Session which will focus on budget and redistricting issues. It is expected that the rules for agriculture exemptions, and possibly forest exemptions, will be tightened to secure 'lost' revenue for property taxes. Ed Small, TFA's lobbyist encouraged East Texas to become pro-active in determining how East Texas' water will be shared with cities in Texas that will experience water short-falls in the coming years. It was also stated that experts are now saying that no new reservoirs will be constructed in Texas. Bill Tetley added that Dallas is the first Texas city that will experience serious shortfalls; water in Austin is getting tight; Houston and San Antonio are okay. While 135 gallons of water per day is the measure for an area, including industrial use, Dallas greatly exceeds this amount.

- Bill Tetley, who is a stakeholder in the Region I Water Board, stated that Josh David from Chester was recently elected to the Board of Directors. Tim Parker noted that Josh's son Bob is a forester.

Scholarship Subcommittee: The Tyler County Scholarship Sub-Committee is comprised of Rick Huffman, Sarah Reinemeyer and Betty Zimmerman. Betty reported that while applications were distributed to all schools in Tyler County, no scholarship applications were received for TFA's Teacher Conservation Institute this year.

Tcforest.com Website: Sarah Reinemeyer, TCFLOA Webmaster presented the tcforest.org website report.

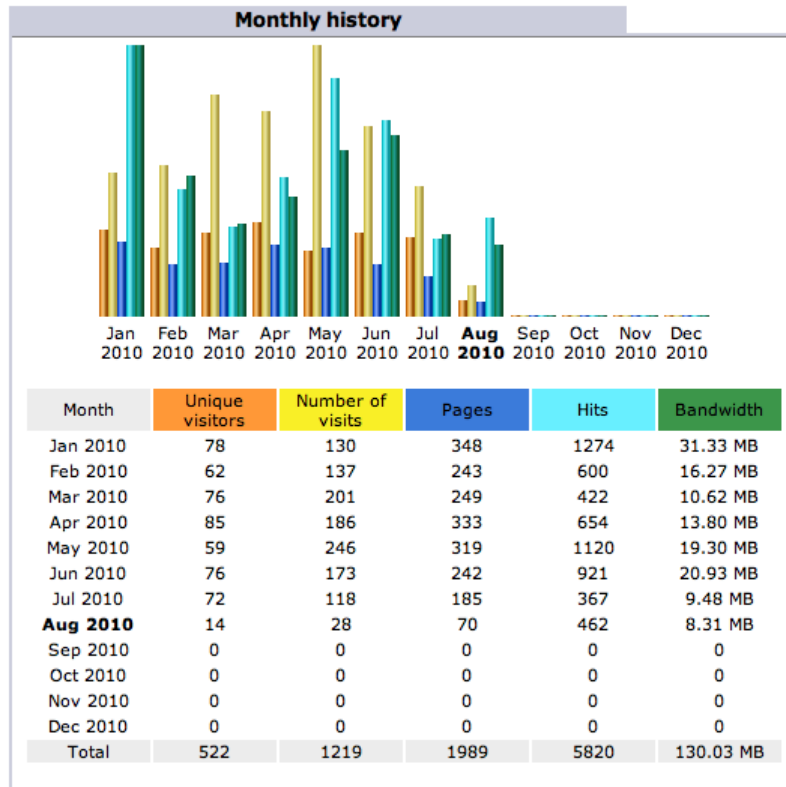
Web site renewal:

- **TCFOREST.ORG** will be up for renewal before the end of the year. TCFLOA took out a two-year contract originally. I do not have the bill yet. However, the prices on BlueHost's website for hosting a website have not changed since we originally signed up. (However, they do have a disclaimer about the price changing without notice.) TCFLOA paid about \$190 for 2 years of service. What are your thoughts about the website? Do you want to continue?

Web Site Usage Information.

- **Frequently Accessed Pages** – Home page, Events page, and a number of the meeting minutes have been downloaded numerous times. Also several accesses for Library, Links, and About Us pages.
- **Countries Access** - Mostly USA. Germany and Russia. I went to some of the Russian sites to see if our website was listed there. Of course, it was all in Russian, but I did not see anything that looked like it would be a link to us. Also the sites did not look like Russian search engines. Not sure what this is about.
- **Users** – Most access of our website came directly to it rather than from other sites. This is the case when our website address is directly typed in a browser or someone has it in their "favorites" and links from their own browser. These would most likely be current members assessing the site.
- **Search Key Phrases** – Seeing searches for "Tyler County forest land owners", "Louisiana s1 clover", bearhog, tfa feral hog control, organization established, black bear, hap hatchel, parker forestry Woodville tx, planting oats jasper tx, meadwestvaco evadale forestry, Lonnie grissom, Zachary cain texas, pipeline construction tyler county tx, tex blackshear, tyler county hunting leases. (Spelling as it appeared in the web logs.)
- **Search Engines** – Google used most often and then Bing, Yandex, AOL.
- **References** – There is evidence that links were made to our website from <http://www.texasforestry.org/programs/area-chapters/>
- **Usage** – This stays pretty constant each month as you can see from the statistics summary chart. Also the hours of the day that are most active are 9 am until noon and then 4 though 5 am.

Web Statistics: 2010 summary



Program Committee: Jack Clark stated that he could secure the room at the Tyler County Extension Office for the Saturday, September 11, 2010 meeting. Betty Zimmerman reported that the program will be “Oil and Gas Leases and Production.” Bill Russell, Camterra Resources, from Panola County has agreed to be our key note speaker. Betty continues to seek a speaker to address oil and gas production in Tyler County. Sonja from the Anadarko office east of Woodville is relaying our request to one of the company’s engineers, Ashley. Tim Parker said he would speak with Jim and Megan Hardy to request that they address production in Tyler County.

Nominating Committee: Charles Zimmerman and Tim Parker formed a Nominating Committee. They will present the following slate of officers at the September General Meeting.

- President: Betty Zimmerman
- Vice President: DeAnna Turner
- Secretary: Jeff Parker
- Treasurer: Bill Tetley
- Past President: Charles Zimmerman
- Directors: (Members will vote for three of the following.)
 - Hugh Hales
 - Jack Clark

Rick Huffman
Tim Parker
Sarah Reinemeyer
Fred Turner

Old Business

- Per the January decision for Charles Zimmerman to send a letter to the Tyler County Farm Bureau president recommending that Jack Clark be added to their Board of Directors, Charles reported that he talked with a representative in the office. Jack stated that Gilbert J. Broussard, president of the Bureau, recently passed away. Jack was contacted by the office's Agency Manager, Johnny Swafford, who invited Jack to become a board member of the Tyler County Farm Bureau.

New Business

- Betty Zimmerman requested that the board authorize her to acquire speaker gifts for the September 11, 2010 meeting since our speakers are from a different industry and at least one will have to travel a distance. Jack Clark moved that we authorize Betty Zimmerman to spend up to \$50 for speaker gifts for the September 11, 2010 meeting. Bill Tetley seconded the motion and it carried.
- Bill Tetley moved that we authorize \$50 or less for item(s) to donate to TFA's Learning Tree silent auction. Sarah Reinemeyer seconded the motion and it carried.

Next Directors Meeting

- Saturday, January 15, 2011 9:30 AM

ACTION ITEMS:

- Jack – Reserve the Senior Center for the general meetings.

Charles Zimmerman moved we adjourn.